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## FOR IMMEDIATE RELEASE

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## Entrepreneur and Philanthropist Craig Hall to Keynote Greater Dallas Business Ethics Award Luncheon

DALLAS, Jan. 8, 2018 – The North Texas Ethics Association (NTEA) announces that entrepreneur, businessman, bestselling author and philanthropist **Craig Hall** will deliver the keynote address for the 18<sup>th</sup> annual Greater Dallas Business Ethics Award luncheon on May 2, 2018.

“From a standpoint of navigating the extremes of the business world, there are few Dallas entrepreneurs who have weathered the highs and lows as Craig Hall has,” said NTEA Chairman Michael Webb. “We look forward to Mr. Hall sharing his experience and perspective on ethical challenges for businesses today.”

Hall is a recipient of numerous awards, including induction into the Horatio Alger Association for Distinguished Americans, the North Texas Commercial Real Estate Hall of Fame, and the Ring of Honor of the Entrepreneurs Foundation of North Texas. And, together with his wife vintner Kathryn Hall, was named a 2017 Ernst & Young Entrepreneur of the Year National Finalist in the Real Estate, Hospitality and Construction category.

He formed HALL Group 50 years ago in 1968 and today the diversified company is made up of several subsidiary brands, including HALL Park, HALL Arts, HALL Structured Finance, and HALL and WALT Wines, with interests ranging from real estate development, ownership and management to financial lending and winemaking.

The Greater Dallas Business Ethics Award luncheon will be held May 2, 2018, at the Renaissance Dallas Hotel, 2222 N. Stemmons Freeway, from 11:30 a.m. to 1:15 p.m. The luncheon honors regional companies that have demonstrated a commitment to high ethical standards and corporate responsibility.

More than 40 companies have been recognized since 2000. They include: Atmos Energy, Balfour Beatty Construction, Benjamin Franklin Plumbing, Brinker International, Castro Roofing of Texas, CDG & Associates, Community Management Associates, Corgan Associates, The Container Store, Daisy Brand, Dave & Buster’s, DHD Films, EDS, Ellis: Partners in Mystery Shopping, Fluor Corporation, Haven Home Health Inc., HKS, Hospice Plus, Imprimis Group, Interstate Batteries, Karlee, Kimberly-Clark, Lone Star Analysis, MRP Facility

– more –

Services, ParkHub, Purdy-McGuire, Regeneration Partners, The Richards Group, Sendero, Sleep Experts, Staffelbach, The Staubach Company, TDIndustries, TELOS Performance Center, Texas Institute for Surgery, Trammell Crow Company, TXU, UR Holdings, Weir's Furniture Village, Wishbone Graphics.

The North Texas Ethics Association, Inc. provides training and educational opportunities to businesses in the DFW area as part of its goal to inspire, recognize and educate companies about ethical businesses practices. Through the Greater Dallas Business Ethics Awards, the NTEA recognizes and celebrates companies that demonstrate and substantiate a commitment to high ethical standards and corporate responsibility. A list of honorees and more information can be viewed at [gdbea.org](http://gdbea.org). The NTEA is a Texas, 501(c)(3) corporation.

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