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Two Dallas Companies Receive Ethics Honors

Tom Leppert Keynotes as ParkHub and Sendero Consulting Are Recognized
With 2017 Greater Dallas Business Ethics Award

DALLAS – Two Dallas-based companies will be honored by the North Texas Ethics Association (NTEA) at the **17th Annual Greater Dallas Business Ethics Award** (GDBEA) luncheon Tuesday, May 2, at 11:30 a.m., at the Clubs of Prestonwood. The program is sponsored by **Akin Gump** and presented by NTEA and Success North Dallas. The event is open to the public and tickets/tables are available at gdbea.org.

NTEA will also announce the recipient of the Cary M. Maguire “Spirit of Ethics” Award, which recognizes a company that demonstrates and champions above-and-beyond ethical practices. This recognition is named for Dallas businessman, philanthropist and longtime GDBEA supporter Cary Maguire.

Of 25 companies nominated this year, the 2017 honorees are: **ParkHub** and **Sendero Consulting**. ParkHub is a technology company providing parking management solutions to the sports and entertainment industry. Sendero Consulting is a management consulting firm supporting strategic planning, technology and organizational effectiveness across multiple industries.

“These companies are great examples of ethics at work,” said Michael Webb, chairman of the award program. “They exemplify businesses operating under ethical principles and doing the right thing for their company and all related stakeholders. Their work reinforces the positive, ethical values of our local business community.”

Former Dallas Mayor, US Senate candidate, distinguished business leader and White House Fellow **Tom Leppert** will deliver the keynote address at the award program. Leppert is a recipient of the Torch of Conscience award from the American Jewish Congress and the Distinguished Business Leader award from the Dallas chapter of the Texas Association of Business. He was also named a 2007 "Business Person of the Year" finalist by the Dallas Business Journal, and "CEO Of The Year" by D Magazine in 2008.

During his tenure as Mayor (2007-2011), Leppert donated his salary to a scholarship fund for students from low-income families. He is also credited with developing an ethics plan to modernize the city's campaign finance disclosure system.

The GDBEA program is presented by NTEA in recognition of local companies that have made a commitment to ethical business practices and demonstrate that commitment in their everyday operations, management philosophies, and in response to crises or challenges.

Background

A panel of judges, representing academia, business and previous honorees, reviewed submissions containing nominee companies' ethics policies, programming, communications and review practices. A team of students from the Posey Leadership Institute at Austin College conducted site visits and interviews with the entrants. Subsequently, the panel convened to determine those whose entries demonstrated a superior standard of ethics in action.

Past winners include: Atmos Energy, Balfour Beatty Construction, Benjamin Franklin Plumbing, Brinker International, Castro Roofing of Texas, CDG & Associates, Community Management Associates, Complete Landsculpture, Corgan Associates, The Container Store, Daisy Brand, Dave & Buster's, DHD Films, EDS, Ellis: Partners in Mystery Shopping, Fluor Corp., Haven Home Health Inc., Imprimis, Interstate Batteries, HKS, Hospice Plus, Kahn Mechanical, Karlee, Kimberly Clark, Lone Star Analysis, Loveable Smiles, MRP Facility Services, Purdy-McGuire, ReGeneration Partners, Sleep Experts, The Richards Group, Staffelbach, The Staubach Company, TD Industries, TELOS Fitness Center, Texas Institute for Surgery, Trammell Crow Company, TXU, UR Holdings, Weir's Furniture Village, Wishbone Graphics.

The Dallas program has produced an unprecedented nine winners of the national American Business Ethics Award (ABEA) program, and, in fact, has more national ethics award honorees than any other affiliated program in the United States. The Dallas-area companies that are also ABEA winners include Community Management Associates, Corgan Associates, Daisy Brand, EDS, Kimberly-Clark, The Richards Group, TDIndustries, Texas Instruments and Trammell Crow Company.

Since 2000 the Greater Dallas Business Ethics Award has been presented through partnerships with businesses, associations and academic centers. In 2010 the North Texas Ethics Association, Inc., a Texas 501(c)(3) corporation, was formed to present the program honoring Dallas-based companies for their commitment to daily ethical business practices.

For more information go to www.GDBEA.org.

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