



FOR IMMEDIATE RELEASE:
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Dallas Mayor Mike Rawlings to Keynote 15th Annual Greater Dallas Business Ethics Award Luncheon

DALLAS – Dallas Mayor Mike Rawlings will be the keynote speaker for the 2015 Greater Dallas Business Ethics Award luncheon, May 7, 2015 at the Westin Galleria Dallas.

The award will be presented to Dallas-based companies that demonstrate a measurable commitment to ethical business practices in everyday operations, management philosophies and responses to crises or challenges. Thirty companies were nominated for the 2015 award, in categories based on number of employees (large – 2,500+ employees; midsize – 250 to 2,500 employees; small (or Micro) - fewer than 250 employees). Entrants submit a detailed entry packet that is judged by an independent panel representing the business, academic, public service, and consulting communities as well as previous GDBEA winners.

The stringent judging criteria include

- demonstration of the company's executive commitment to ethics;
- the company's story as it relates to a culture of strong business ethics;
- an ethics policy or corporate philosophy that is unique and deserving of recognition;
- clear communication of the company's ethical standards and its expectations of employees;
- a means for employees, customers and other parties to bring ethical problems or conflicts to the attention of management and a mechanism for resolution that ensures fair and consistent treatment of the parties involved;
- a consistently high quality of products and services, business and production practices;
- a work environment that is safe, free from harassment, and that fosters growth and opportunity;
- demonstrated community commitment.

Finalists will be announced in April and recognized at the May 7 award program.

Since 2000 the Greater Dallas Business Ethics Award has partnered with business associations and academic centers to recognize and promote ethical corporate operations. These partners include the Cary M. Maguire Center for Ethics and Public Responsibility at SMU, Better Business Bureau of Dallas, Financial Planning Association of Dallas/Fort Worth, the North Texas Ethics Association and Success North Dallas. For more information go to www.GDBEA.org or email info@gdbea.org

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